

QUESTION 1

How do trees impact you and what you do, both personally and professionally?

ECOLOGICAL BENEFITS

Ecological
benefits

↑ storm water
mgmt

provides the forest + parks
I hike/backpack in

↑ clean air

provide
habitat

- shade my parking
spot

give
fruit

Have the birds + squirrels
that visit my feeders

stormwater
retention

building
materials

air

habitat

ECOLOGICAL BENEFITS

PROVIDE
HABITAT FOR
BIRDS + OTHER
ANIMALS

Filter Air

Clean
water

Provide
Shade

SOCIAL BENEFITS

give people
opportunity
to nurture
envt.

reduce
crime

reduce
vehicle
speeds

PERSONALLY,
PEACE & LIFE

Form BASIS FOR WHAT
I DO FOR A LIVING.

- community
building

Tree canopy goals provide
a way to connect
communities.

What we value and
why...

Slow down
Traffic

SOCIAL BENEFITS

provide
much needed
shade

Shade - great for
reading, running etc.

Mitigate impact of
population loss/
vacant land

Social
Benefits

ENVIRONMENTAL ISSUE ● ●

one of two most
significant urban environmental
issues/opportunities

Improve
air
quality

Absorb Stormwater
Keep it out of
sewer system ●

CLEAN ^{our} THE ~~air~~
AIR

SEQUESTER
CARBON

ABSORB
STORMWATER

Trees =
green infrastructure

Environment in Itself

Home for
Tree Devas
& other living
things

Are a part of
Restoration projects

Shade my horse

HOUSE
WILDLIFE

Suffer from pollution
Just like me

Inspire ● ●

Show how quickly
change can happen

Inspire ●

Spiritual
Attachment

CHILL ME
OUT

Trees inspire me

PEOPLE Get excited
About TREES,

DIVERSITY
Seasonal
Texture
Color
etc

I walk on streets
with trees

Provide
joy

Inspire me

Make Life Beautiful



Make my neighborhood
a better place
to spend time

better my daily
life

Bring people
together to
plant + maintain

Relax

Sustain Life

MAKE MY
NEIGHBORHOOD
BETTER + CITY

Better my quality
of life, happiness,
health.

sm yalst 2997T

Trees relax us

AESTHETICS

VIEW
CORRIDORS

Storm water

SOAK UP
STORMWATER

BUILD
SOIL

Evaporation

Store Storm-
water

Sustains Life

Cleaner
air

Cleaner
water

Provide
shelter/
habitat

Reduce
erosion

Cool my
house

EDUCATION / PUBLIC RESPONSE

OCCUPATIONALLY,
TREES CAN
CONFLICT OR
BE COMPATIBLE

- Challenge
- educate

Provide foundation
for students / teaching
interests.

OCCUPATIONALLY,
TREES BRING
OUT THE PASSION
IN PEOPLE (BOTH
GOOD & BAD)

I teach ~~you~~ people
about them -
job again

The large leaf pile in
my back yard that my
wife wants me to get rid
of.

Unhealthy +
trees = Dangerous
headache

EDUCATION

TREES FOR
HISTORICAL RESEARCH
ON URBAN POLLUTION

SAVE \$ ON
A/C COSTS

TOOLS FOR
TEACHING

Great teaching
tools
for enviro. ed

Air / O₂ / Quality

CLEAN MY
AIR

Trees keep my
neighborhood cooler
in the summer.

O₂

Trees make
my AIR

Respiration

CLEAN, FILTER
THE AIR

Keep my house
cooler

STABILIZATION

↑ hillside
stability

stabilize
hillsides/
erosion

Sustainability / Investing for Future

Economic Driver!!!

Create Oxygen

HEATING
COSTS

OF DOING something
that matters today
and for years to come

More trees = higher
value street
(economic + in home values)

A part of selling the
neighborhood

MATERIALS / RESOURCES

Give their
life for us
Natural resource

PROVIDE

WOOD FOR
BUILDING THINGS

shelter

FOOD FOR
PEOPLE & OTHER
CREATURES

source
of
food

HOME FOR
CRITTERS

Feed me

Relieve Pain

Relieve PAIN

Comfort and
Heal

ECONOMIC BENEFITS

Economic
benefit

provide
medicine

↓ cost of
healthcare

↑ price
real estate

Benefits
make me
\$
Richer

COOL / SHADE

Shade the house
(chance)

KEEP MY HOUSE
COOL W THE SUMMER
(THROUGH SHADING)

Allow me to enjoy the
Summer - ~~the~~ Keep it
cool enough for me to
tolerate.

Energy
Savings

COOLING

Cooling

Shade

Shield my bedroom
window from
neighbors

Create a great
work environment

Allows me to
Provide
Cleaner Air
MANY environmental
Benefits ect...

KEEP MY
HOUSE

COOL
Shade

Shade my
deck

Trees shade my
house and my
neighborhood

DECK SHADE

CAR PARKING SPACE,
FAVORITE

Shady
Walks

Provide
shade

COMMUNITY Connection

Help me enjoy
my world

Trees help connect
my organization to
community residents,
through plantings, inventories,
etc.

Lift my
spirit

a tangible way of
showing concern
for future generations

NEIGHBORHOODS

A place to
dance around

Make my son
and me happy

MAKE THE ^{SIDEWALK}
STREETS/ MORE
INVITING TO WALK

Emotional Attachment

GROUND ME -
esp when I climb
and hug them

HOCKEY
STICKS

CALMING

Give me hope for
the future

Expand my
enjoyment of life

Trees make
me happy in
multiple ways.

Inspire

Deep emotional
attachment to the
beauty, magnificence &
grace of trees

I worry a lot
about trees,
both personally and
professionally.

Refresh

Great Conversation Starter

Trees are always a topic
of conversation - content
depends on audience

Put me on
defensive to
promote them

SPIRITUALLY

First thing I see
in morning

Working on free company
goal setting is professionally
rewarding.

CAUSE heartache
when Die or
removed.

Emmotional / Love

SPIRITUAL
NOURISHMENT

Peace of
MIND

KIDS ♥ THEM

build
Community

My Daughter loves
them.

Give me hope
for the future

Good for my
kids to climb

Recreation

Trees determine
the type of gardens
I plant at home.

NO TREES = ~~NO~~
LOUSY
CAMPING

SOMETHING TO
CLIMB

SOMETHING TO
SWING FROM

Shelter me

SHELTER

Aesthetics

MAKE THE WIND SOUND

GIVE ME SUBJECT FOR
MY PAINTINGS

PROVIDE THE STRUCTURE,
TEXTURE, COLOR, FRAGRANCE,
HABITAT FOR MY
LANDSCAPE DESIGN

INSPIRE

ENHANCE MY LIFE

PROVIDE
BEAUTY

BLOCK MY
VIEW OF THE
CITY AROUND ME

INSPIRATION

MORE Inviting Streetscape

AESTHETICS

ADD VALUE, ATTRACT
SHOPPERS TO
BIZ DISTRICTS

Give definition
to the woods where
I hike

PROVIDE
COLOR

SHADE THE
HOUSE +

Make
SHADE

LINE MY STREET

Provide
Shade

BEAUTIFICATION

bring beauty
to the world

Better the community
I live in.

Beautiful city
streets + neighborhoods

MAKE THE CITY MORE
AESTHETICALLY
PLEASING

- nicer neighborhood

Beauty + stabilize
city waterfronts

Provide beautiful
space to recreation

PERSONALLY,
TREES BRING
JOY & CREATE
MEMORIES

Trees provide a sense
of safety.

Property[#]
Value ↑

Volunteer Life

WORK TO KEEP
INITIATIVES GOING
VOLUNTEER

ENDLESS POSSIBILITIES / RESEARCH

Cause me to think
of the endless options
~~of~~ & possibilities of
~~restoration~~ forest restoration

I remove some of
them

Scientific discovery

help me to
measure changes
in an area
over time

Broaden

Enrich + Broaden
my design
practice

Present a challenge
in getting others to
care about or even
like trees

Practices

Provide
Job

Impacts my Job
on a daily
Basis / ^{Learning}
_{new things}

Trees create a
beautiful environment
for the built world.

Create
Job

Influence private
and public developers
to plant trees the
right way
trees are part
of architecture
+ building

trees provide me
with a paycheck!

Code dictates all of
our developments plant
trees

WORK RELATED STRESS

- a job

ecological
inventory

in some way a
source of stress
(professionally speaking)

lots of
report writing

exotic
species
control.
removal

Trees as Politics

Create stress
between lovers,
non-committed &
waters of trees

FERTILIZE
MY PLANTS

MISC.

financially: Bartlett
visits yard regularly

I plant them
for much of the
year - a job

PERSONALLY & PROFESSION-
ALLY
TREES MUST BE
PLANTED PROPERLY
& IN THE PROPER
& HOMESITE.

Gives my cats climbing
challenges